

IMPORTANT PLEASE READ!

The Clovis Chamber of Commerce is a non-profit organization. Due to the rising cost of the USPS, copying and the time involved to prepare the thousands of mailers that go out each year we are presently working on transitioning our event mailings to electronic paperless correspondence/applications. This will also help to keep your cost down for your booth rental fee.

Once this transition has been made and you would like to receive event information/applications, it is imperative that I have your correct e-mail address. Most applications that are returned to me by mail are difficult to read; therefore, if you would please send me an e-mail at tammiw@clovischamber.com along with your first, last and business name, I will be sure to have your correct e-mail address. Event applications are also available on line at www.clovischamber.com; however you will not be able to receive early reservations or any other important information. If you *do not* own a computer, it is important that you let me know.

Thank you,

A handwritten signature in black ink that reads "Tammi Walton". The signature is fluid and cursive, with the first name being more prominent.

Tammi Walton, Events Director
Chamber Large Events

HOW TO APPLY

FREQUENTLY ASKED QUESTIONS: This application is specifically for Arts & Crafts, Commercial Crafter, Business Commercial and Pre-packaged Gourmet Food vendors. If you are interested in becoming a Food Vendor, please contact Fran Blackney at the Clovis Chamber or e-mail fran@clovischamber.com. We do not allow booth

APPLICATION/CONTRACT: Please follow these criteria instructions or your materials will be returned to you. There are no commission or jury fees. Please fill out the application completely, read and sign Conditions and Guidelines. Sign and keep a copy for your records and mail the original with your full booth fees.

- Each application must have photos of products, Polaroid's and faxes are not acceptable. Send at least four 3x5 current pictures of merchandise and at least one of booth display. *See additional requirements for arts and crafts.*
- Photos will not be returned if you have been accepted.

Incomplete or illegible applications will be returned. Applications missing required photos and payment will not be accepted for jury and will be returned. You will receive a confirmation if you have been accepted and contacted if your choices are not available. Applications are accepted up to two weeks prior to show date unless sold out. **Allow up to 10 business days for acceptance upon receiving all information.** Pre-packaged food exhibitors will incur additional health department fees and an application available through the Clovis Chamber of Commerce.

JURING: If you were a 2009 exhibitor and you have not changed your product or presentation, you do not need to supply photos. **All new products added to your booth must be approved.** Any new product added after you are placed in a show could effect your placement due to category limitations and classifications. For example: if your primary craft is not jewelry or floral arrangements, you must receive prior approval to sell these products in our booth. You will be asked to remove any item from your booth that has not been juried and approved. The main factor taken into consideration for acceptance is quality and uniqueness of craft.

SALES TAX/RESALE # (required): All exhibitors are responsible for collecting and paying their California Sales Tax on all sales made during each Festival and need to possess a California Resale License. Even if you are coming to one of the events from another state, you can get a temporary license. If you do not have a resale number, please contact the California State Board of Equalization at 1-800-400-7115 or visit www.boe.ca.gov. The City of Clovis 2009 tax rate is 8.975%.

CONFORMING TO BOOTH SIZE: If you wish to hang or place anything on the outside of your booth, you may do so, as long as it does conform to the size of your space. If you do not have enough room for everything to fit in your space, please purchase a larger one. **Boxes and merchandise may not remain on sidewalks for any reason. Boxes or other storage items may not be visible. Table cloths must be draped to the floor.**

PROFESSIONAL MARKETING AND PROMOTION: The Clovis Chamber of Commerce Events are being aggressively marketed by professional radio and television publicity, statewide print media, websites, multiple crafters websites, VIA Magazine, RV Journal, Chamber Newsletters 30,000 + distribution.

CATEGORY LIMITATIONS! We have category limitations at each event. This helps limit the number of arts and crafts in your category so that each event has a variety of different media for the attendees to choose from. It also helps improve the overall quality of each show.

CLASSIFICATIONS:

Arts and Crafts

- Items that are handmade by the applicant
- Purchased products that are **significantly enhanced** by your personal artistic additions
- Include picture to show item partially constructed along with finished item (shows workmanship and handmade process). Should include photo of crafter at work on partially completed item.
- Picture of partial construction of items that will be sold in the booth. Picture can include project clusters, instead of single items.

Commercial Crafter

- Items that are ordered/carried through another company and not handmade by the applicant

Business Commercial

- Life Insurance/Loans, Satellite/Internet Communications, Wireless Phones and Accessories, Water/Purification, etc.

SPACE SELECTIONS: Prime = 2 Selling sides * End Cap = 2 Selling sides at end of section **
20' Spaces are available-Deduct 10% on second booth, second booth being the *least* of the two.



2010 APPLICATION TO EXHIBIT ARTS AND CRAFTS ONLY

Previously Juried Exhibitor First Time Applicant-Never Juried

PLEASE TYPE or PRINT CLEARLY!

Last Name _____ First Name _____ Business Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone(____) _____ Cell(____) _____ Fax(____) _____

E-mail _____ Web Site _____

CA Sellers Permit Number _____ Years Participating in Clovis Festivals _____

Permission to release information for merchandise inquires: Yes No Initial _____

How did you hear about our festivals? _____

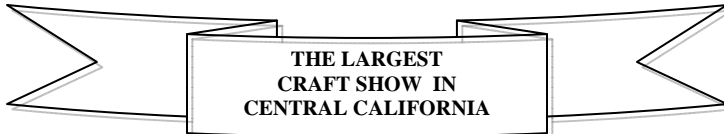
Electricity is not available, Request approval for generator: Make _____ Number of Watts _____

DISCRIBE YOUR WORK—All NEW items must be juried. _____

72nd Annual Table Mountain Casino

BIG HAT DAYS

Saturday, April 10, 2010 from 9 AM-6 PM 🤠 Sunday, April 11, 2010 from 9 AM-5 PM



SECTION A	
___ 10x10 Inline	\$290.
___ 10x10 Prime	\$385.
___ 10x10 End Cap	\$470.

SECTION D	
___ 10w x12 Inline	\$210.
___ 10w x12 Prime	\$290.
___ 10w x12 End Cap	\$340.

SECTION J	
___ 10w x12 Inline	\$290.
___ 10w x12 End Cap	\$470.

SECTION E	
___ 10w x12 Inline	\$325.
___ 10w x12 Prime	\$485.
___ 10w x12 End Cap	\$525.

SECTION H	
___ 15w x12 Inline	\$425.
___ 15w x12 Prime	\$510.
___ 15w x12 End Cap	\$765.

SECTION I	
___ 10w x12 Inline	\$325.
___ 10w x12 Prime	\$435.
___ 10w x12 End Cap	\$525.

• Section Choice: Please indicate 1st & 2nd choice, I will make all attempts to accommodate your choice.

1st choice—Section _____

2nd choice—Section _____

36th Annual Table Mountain Casino

ClovisFest

Saturday and Sunday, September 18 and 19, 2010 8 AM – 5 PM

SECTION A	
___ 10x10 Inline	\$195.
___ 10x10 Prime	\$275.
___ 10x10 End Cap	\$350.
___ 15w x10 Inline	\$255.
___ 15w x10 Prime	\$355.

SECTION H	
___ 15w x12 Inline	\$295.
___ 15w x12 Prime	\$395.
___ 15w x12 End Cap	\$595.

SECTION E	
___ 10w x12 Inline	\$220.
___ 10w x12 Prime	\$295.
___ 10w x12 End Cap	\$395.

SECTION I	
___ 10w x12 Inline	\$195.
___ 10w x12 End Cap	\$350.

• Section Choice: Please indicate 1st & 2nd choice, I will make all attempts to accommodate your choice.

1st choice—Section _____

2nd choice—Section _____

YOUR ENTRY MUST INCLUDE FULL PAYMENT AND NON RETURNABLE PHOTOS

I HAVE READ THE “HOW TO APPLY” INFORMATION Initial _____

SIGNATURE ON REVERSE SIDE/FOLLOWING PAGE REQUIRED



2010 APPLICATION TO EXHIBIT
COMMERCIAL CRAFTER & BUSINESS COMMERCIAL

Previously Juried Exhibitor First Time Applicant-Never Juried

PLEASE TYPE or PRINT CLEARLY!

Last Name _____ First Name _____ Business Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone(____) _____ Cell(____) _____ Fax(____) _____

E-mail _____ Web Site _____

CA Sellers Permit Number _____ Years Participating in Clovis Festivals _____

Permission to release information for merchandise inquires: Yes No Initial _____

How did you hear about our festivals? _____

Electricity is not available, Request approval for generator: Make _____ Number of Watts _____

(BE VERY EXPLICIT) Please list the items you will have for sale. All NEW items must be juried. _____

72nd Annual Table Mountain Casino

BIG HAT DAYS

Saturday, April 10, 2010 from 9 AM-6 PM Sunday, April 11, 2010 from 9 AM-5 PM

Business Commercial must use sections F & G ONLY

SECTIONS F and G

10x10 Inline	\$435.
10x10 Prime	\$545.
10x10 End Cap	\$655.

Sections F and G must take down on Saturday and set back up on Sunday to reopen streets.

SECTION A

10x10 Inline	\$435.
10x10 Prime	\$545.
10x10 End Cap	\$655.

SECTION D

10w x12 Inline	\$410.
10w x12 Prime	\$525.
10w x12 End Cap	\$625.

SECTION I

10w x12 Inline	\$470.
10w x12 Prime	\$610.
10w x12 End Cap	\$690.

SECTION H

15w x12 Inline	\$595.
15w x12 Prime	\$695.
15w x12 End Cap	\$895.

SECTION J

10w x12 Inline	\$435.
10w x12 End Cap	\$655.

- Section Choice: Please indicate 1st & 2nd choice, I will make all attempts to accommodate your choice.

1st choice—Section _____
2nd choice—Section _____

36th Annual Table Mountain Casino

ClovisFest

Saturday and Sunday, September 18 and 19, 2010 8 AM – 5 PM

Business Commercial must use section B ONLY

SECTION B

10w x12 Inline	\$350.
10w x12 Prime	\$450.
10w x12 End Cap	\$550.

Does not have to take down.

SECTION H

15w x12 Inline	\$425.
15w x12 Prime	\$525.
15w x12 End Cap	\$695.

SECTION A

10x10 Inline	\$350.
10x10 Prime	\$450.
10x10 End Cap	\$550.
15w x10 Inline	\$410.
15w x10 Prime	\$510.

SECTION I

10w x12 Inline	\$350.
10w x12 End Cap	\$550.

- Section Choice: Please indicate 1st & 2nd choice, we will make all attempts to accommodate your choice.

1st choice—Section _____
2nd choice—Section _____

YOUR ENTRY MUST INCLUDE FULL PAYMENT AND NON RETURNABLE PHOTOS

I HAVE READ THE **“HOW TO APPLY”** INFORMATION PAGE Initial _____

SIGNATURE ON REVERSE SIDE REQUIRED/FOLLOWING PAGE

**CLOVIS FESTIVALS CLOVIS CHAMBER OF COMMERCE
EXHIBITOR CONDITIONS AND GUIDELINES**

1. There will be **NO REFUNDS** due to bad weather or other occurrences beyond the control of the Clovis Chamber of Commerce. Due to the nature of the event and potential conflicting dates, there is **NO RAIN DATE**. In the event the festival is cancelled for other reasons, the Chamber of Commerce will be responsible only to refund prepaid space fees, less processing fee and has no other liabilities with regard to these shows. Refunds for cancellation by application by applicant will be at the sole discretion of The Clovis Chamber of Commerce.
2. Participants must provide their own display table, chairs etc.; awnings are encouraged. Autos, RV's and trailers will not be allowed to set up in the show area. **Electricity and water are not available. Generators used must be registered on the application and receive prior approval from the Chamber. Only a limited number of generators are allowed. This is for the convenience for other exhibitors. Do not drive stakes or otherwise deface the selling area which you occupy. Damage to the structure of any part of the property or premises will be paid for by the exhibitor in full as determined by the Clovis Chamber of Commerce.**
3. There will be no subleasing or sharing of spaces. No one shall occupy the space other than the juried exhibitor except by prior consent of the Clovis Chamber of Commerce. Exhibitor will leave the condition of the premises equal to or better than found. This includes the sweeping and removal of all rubbish from leased space.
4. **No drug or political related items will be exhibited or sold. All products including attire and exhibits must be appropriate for family viewing. Alcoholic beverages are prohibited in booths. No pets of any kind are allowed at the event without prior permission from the Chamber.**
5. The Chamber has the right to limit the amount of similar crafts/commercial exhibited at the event.
6. Arts and crafts displays may include only hand-made items made only by artisans selling them. Displays judged to be "too" commercial and those containing a mixture of craft commercial items may exhibit at the event only as a commercial craft entry. Shows are juried to assure quality of products offered and in compliance with show policies.
7. Business/commercial displays include commercially made items and products and professional services. Commercial participants may display, advertise and take orders. The right to sell the product at the event requires the prior approval of the Chamber. Commercial products may not compete directly with arts and crafts exhibited at the event or with merchants in Old Town.
8. All participants are responsible for, and must have their own liability insurance coverage for any claims that might arise within their booth or from their activities at the event. The Clovis Chamber of Commerce, the City of Clovis nor the Event Co-Sponsors shall have any liability for loss or damage to property belonging to participants. Vendor is solely responsible for all items left in booth at all times and should not leave them unattended. If you need to obtain insurance, we have listed a few agencies that might be of service to you. Shahinian Insurance Services at 1-800-457-2231 (daily & yearly programs), K & K Insurance at 1-800-328-2317 (6 month & yearly programs) and Mackie Insurance Brokerage at 916-933-9213 (yearly programs).
9. Participants shall sell, display and demonstrate from their designated areas only. Roving for advertisement with brochures/fliers, use of megaphones etc. or blocking isles is not permitted. No one may have give aways without prior approval from Chamber (i.e. balloons, etc.)
10. Booths must conform to size and restrictions of the event and not infringe on walkways, sidewalks, fire lanes or neighboring booths. No items may be placed outside designated space. Tablecloths must be draped to the floor. Neither boxes or other storage items are allowed to be showing. Exhibitor will provide a booth identification sign, which should include Personal or Business name/s. No sale, clearance, or show special signs are allowed. **NO EXCEPTIONS!**
11. Participant must conform to event set up opening and closing times and all parking and entry/exit patterns. All participants must participate both days of the show when event is two days. Under no circumstances will early packing or leaving be allowed.
12. Neither food nor drink may be offered for sale or on a complimentary basis. All food and drink concessions are controlled under separate concession agreement.
13. Participant agrees to respond quickly to, and satisfactorily resolve, all questions and concerns related to their products/services exhibited and sold at the event. Only items listed on entry form may be sold.
14. The Clovis Chamber reserves the right, and participants acknowledges Chamber's right, to have and make final decision on all matters regarding event. Chamber reserves the right to remove, without compensation, participants for noncompliance to these **Conditions and Guidelines**, and/or to Chamber's request. Your use of the space must be in compliance with all Federal, State, City of Clovis and Fresno County ordinances.
15. Participant understands and agrees that participant name, product information and photos may be used in informational and promotional efforts for the events.

Liability Release: In consideration of being permitted to participate in Clovis Chamber of Commerce Festivals, I agree to assume all risks connected therewith and will not make a claim against, sue or attach the property of the Clovis Chamber of Commerce, it's employees, directors and volunteers for injury, or loss, however caused, even if by negligence, as a result of my participation.

I hereby release the Clovis Chamber of Commerce, it's employees, officers, directors and volunteers from actions, claims, or demands, that, I, my assignees, heirs distributes, guardians and legal representatives now have, or may hereafter have, for injury or damage resulting from my participation in Clovis Chamber Festivals.

Cooperation with event officials and other participants reserves The Clovis Chamber of Commerce the exclusive right to exclude/remove any participant whose conduct violates the purpose of policies of the event and participant will not receive a refund.

I HAVE READ THE CONDITIONS AND GUIDELINES AND THE REFUND POLICY AND AGREE TO ABIDE BY ALL OF THEM. FAILURE TO ABIDE BY ALL RULES COULD RESULT IN MY REMOVAL FROM THE EVENT AND MY EXCLUSION FROM FUTURE PARTICIPATION IN ANY EVENT OF THE CHAMBER.

Print Name _____ Signature _____ Date _____

REMINDER: PLEASE RESPECT YOUR NEIGHBORS CRAFTS, THIS IS A NON-SMOKING EVENT



a Clovis Chamber of Commerce Event

RETURN THIS SHEET ALONG WITH YOUR APPLICATION/S

Last Name _____ First Name _____

Business Name _____

Big Hat Days \$ _____

ClovisFest \$ _____

Event Fee Subtotal [1] \$ _____

DISCOUNTS—Select One (must be paid in full to qualify for discounts)

Two Shows (10%) \$ _____

Event Subtotal Discount [2] \$ _____

Clovis Chamber Member (10%) \$ _____

Net Amount Due \$ _____

TOTAL ENCLOSED \$ _____

**PLEASE MAKE CHECK OR MONEY ORDER IN THE FULL AMOUNT
TO THE CLOVIS CHAMBER OF COMMERCE**

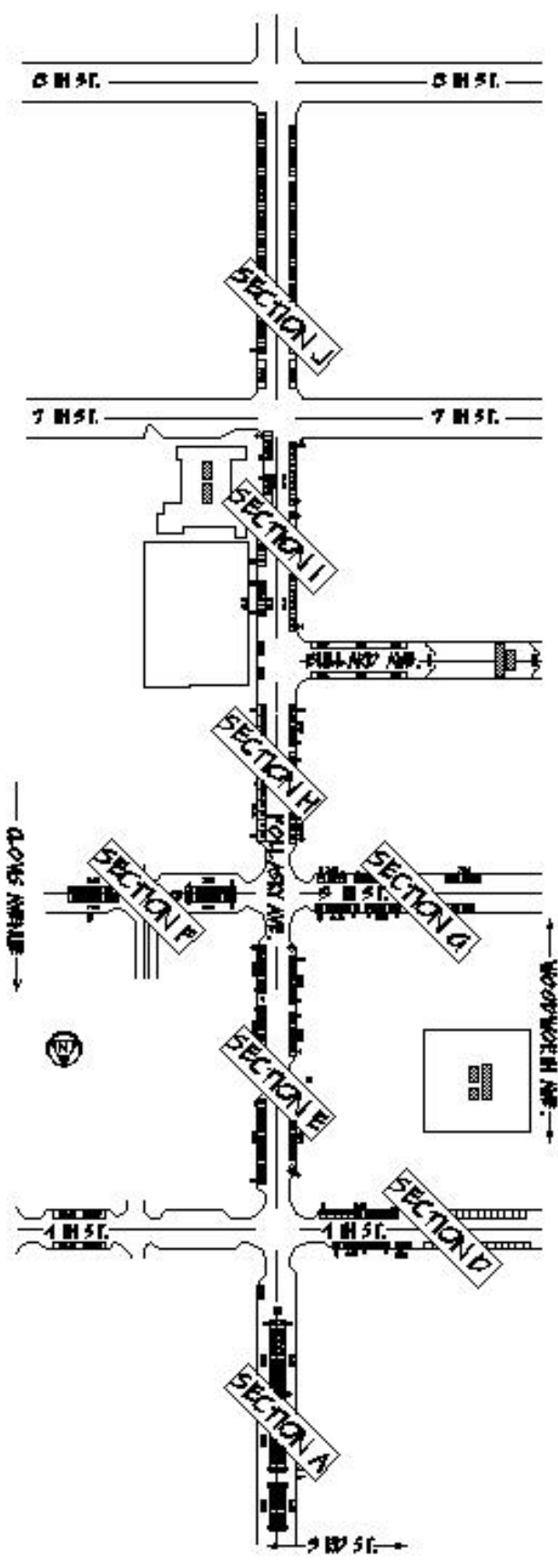
For your convenience we accept Visa and Master Card

Account Number _____

Exp. Date Month _____ Year _____ Three Digit SS Code _____

Signature _____

BIG HAT DAYS



CLOVISFEST

← CLOVIS AVENUE →

