



# Business Information Seminar Series

**Free Business Training for Clovis Chamber Members**

**Free to Members, \$35 Non-Members**

Clovis Chamber members are invited to attend a  
FREE Business Information Seminar on the first  
Thursday of each month at the ITT Technical Institute  
on the southwest corner of Clovis and Herndon Ave.

**ITT**

**ITT Technical Institute**

**Thursday: February 4 from 12 to 1 p.m.**

“Why Build a Facebook Fan Page to Promote your Business”

Presented by Travis Huff of Real-Time OutSource

[www.RealTimeOutSource.com](http://www.RealTimeOutSource.com)

What is Facebook and how can you use it to promote your business? Travis Huff works with businesses to develop their social media strategies, from building their program to measuring results. Find out how *your* business can reach the wide audience that is on Facebook.

*This session MAY include live, hands on training while you set up a Fan Page for your business. Please check back to confirm. Make sure that you have a personal Facebook account before attending.*

*RSVP to Beth Bridges at 299-7363 or [beth@clovischamber.com](mailto:beth@clovischamber.com)*

Mark Your Calendar Now For These Future Seminar Dates:

The Seminar Series rotates between three topics: Sales Training (create a process that saves time and your dignity), In Person Networking (get motivated and get results), and Social Media (make it work for you 24/7). Each session will be similar in scope, but will cover different aspects of each topic, so it's worth attending each month.

- Thursday, March 4, 2010: Advertising & Marketing Plans
- Thursday, April 1, 2010: Sales Training
- Thursday, May 6, 2010: Build a Facebook Fan Page
- Thursday, June 3, 2010: Advertising & Marketing Plans
- Thursday, July 1, 2010: Sales Training