



Business Information Seminar Series

Free Business Training for Clovis Chamber Members

Free to Members, \$35 Non-Members

Clovis Chamber members are invited to attend a
FREE Business Information Seminar on the first
Thursday of each month at the ITT Technical Institute
on the southwest corner of Clovis and Herndon Ave.

ITT

ITT Technical Institute

Thursday: March 4 from 12 to 1 p.m.

“What is Your Marketing Accomplishing?”

Bob Hall of HalRan Marketing Solutions

Every marketing and advertising dollar counts. But do you know what your efforts are doing for you? How do you know if it's working? And how do you know where to spend your money for the best results? Bob Hall has worked with executives, professionals, small businesses and large. He'll give you solid advice, tips and strategies for analyzing and making the most of your advertising and marketing.

RSVP to Beth Bridges at 299-7363 or beth@clovischamber.com

Mark Your Calendar Now For These Future Seminar Dates:

The Seminar Series rotates between three topics: Sales Training (create a process that saves time and your dignity), Marketing & Strategic Planning (get results), and Social Media (make it work for you 24/7). Each session will be similar in scope, but will cover different aspects of each topic, so it's worth attending each month.

- Thursday, April 1, 2010: Sales Training
- Thursday, May 6, 2010: Build a Facebook Fan Page
- Thursday, June 3, 2010: Advertising & Marketing Plans
- Thursday, July 1, 2010: Sales Training
- Thursday, August, 5, 2010: Build a Facebook Fan Page